

BRIGHT SOLUTIONS



LEADERSHIP IN TECHNOLOGY

www.brightsolutions-sa.com

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MISSION STATEMENT AND COMPANY OBJECTIVE

To provide our clients with a spectrum of IT based services and products that are tailored to streamline their processes and to enhance the productivity and security of their resources. This will provide the clients with an edge in acquiring, serving, and retaining their customers.

We will deliver our products and services with efficiency and professionalism, at world-class standards.

Bright Solutions will be recognized as one of the leading Saudi IT solutions providers.

Who We Are

When it comes to Information Technology, we at Bright Solutions are on a relentless quest to discover opportunities for improvements in all areas. We partner with our clients in assessing their current processes and platforms, and then help to tailor solutions that ensure maximum productivity and to maintain a healthy IT environment.

By hiring top-notch people we strive to be the best in the market. Our people are our most important resource. Our professionals are trained and developed to deliver our services at the highest professional and ethical standards.

To be able to provide world-class solutions at competitive prices, Bright Solutions has developed a unique network of alliances and partnership agreements with several global hardware and software providers, professional IT services companies, and IT business consulting companies to bring the best in the market to our clients.

Our technical services agreement with Pricewaterhouse Coopers (PwC) is one example of synergism with a professional service provider that enables us to better fulfil your needs.

PwC, with offices in 150 countries and over 146,000 people, is a global leader in professional services and provide industry focused assurance, tax and advisory services, including risk management and compliance, technology and systems, operations and human resources.

We also have alliances and partnership arrangements with Al-Sarraj Management Consulting and many other hardware and software companies.



OUR PRODUCTS AND SERVICES

At Bright Solutions we offer your organization a full range of products and services. For detailed information and to purchase on-line, visit our website at: www.brightsolutions-sa.com

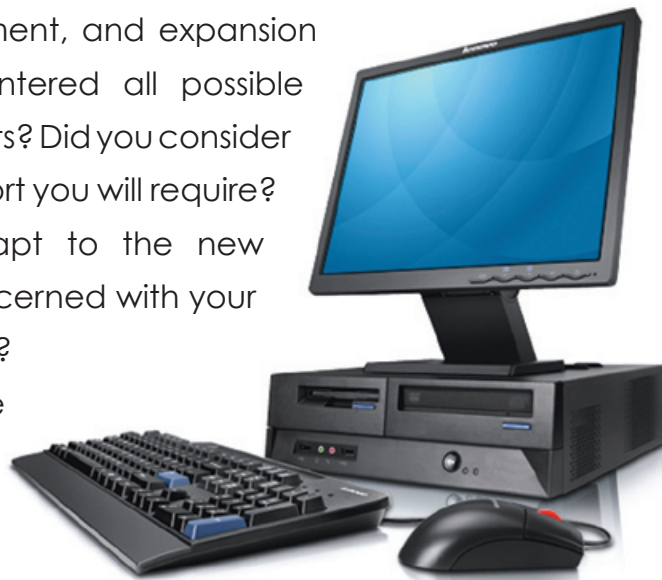
Software Packaged Solutions

Do you wonder which application best fits your existing needs, IT environment, and expansion plans? Have you encountered all possible hardware/software conflicts? Did you consider how much after-sale support you will require? Will your employees adapt to the new application? Are you concerned with your network and data security?

We provide complete software packages at competitive prices. We assess your needs, purchase and install the

software, and provide staff training and end user support.

Our engineers and technical staff have extensive experience in the following applications:



Application	Example
Operating systems and business applications	Microsoft/Lotus Applications
Protection and backup applications	Symantec Applications/ Steganos Applications
IT applications	BMC Applications
Security & encryption applications	Steganos Applications/ Symantec Applications
Helpdesk applications	NUMARA Applications
Communication application - email clients	Lotus/MS Exchange

Software Developed Solutions

At Bright Solutions, we thoroughly analyze your business needs and deliver tailored, cost-competitive, scalable and robust solutions. Our custom software development services include:

- Application Development
- Web Development
- Mobile Applications
- Open Source Development & Implementation

Software Support

We offer our clients a range of support services that include:

- Obtaining and renewing your licenses at low cost and competitive terms
- Application customization
- Testing
- Training
- Vendor negotiation and communication

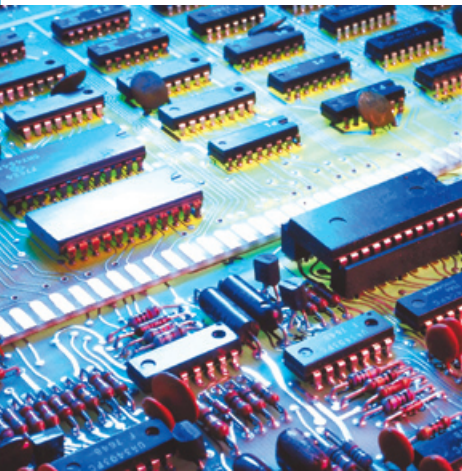
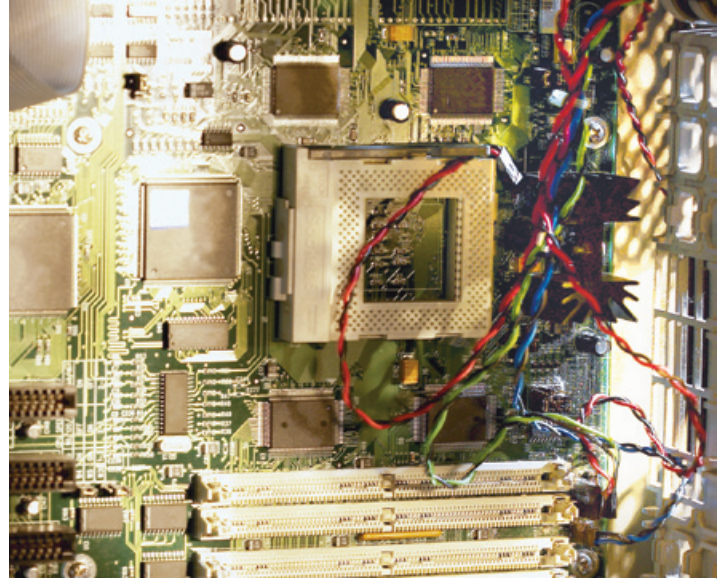
Hardware Solutions

Upgrading your system, replacing your old hardware, or adapting new technologies are all real investment decisions that can impact your business for years. Our engineers can help you make well informed decisions that help your business grow while maintaining a trouble free IT environment.

Our services include:

- Hardware selection
- Delivery and installation
- Configuration and tuning

We have alliances with several of the best IT manufacturers and with highly reputable local distributors to provide you with a wide selection of hardware equipment at the best possible prices.



Hardware Support

We offer hardware support in two ways:

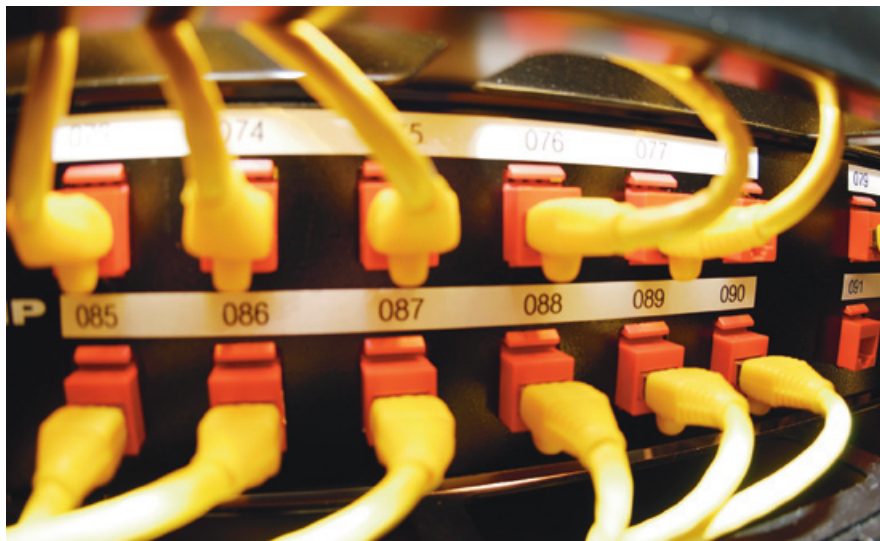
- Vendor/Manufacturer support and follow up on purchases
- Customized Service Packages: We can offer you multilevel maintenance packages based on your IT environment's complexity and the frequency of the support required. This include onsite and/or offsite support,

Networking Solutions

Bright Solutions offers a diverse range of both network and system services ensuring that the potential of your IT infrastructure is optimized. We offer proficient support in areas from network planning to server configuration for small or large business networks.

We offer:

- New network installation and maintenance
- Office moves
- Installations (broadband, server, and pc)
- Computer/Network solutions and Security testing
- Addition of remote sites via VPN or Terminal services
- Addition of an Intranet or Internet web site
- Securing of your existing network to meet HIPAA or other International and Saudi regulations



PROFESSIONAL IT SERVICES

Bright Solutions, with our own internal resources, and/or in conjunction with our international alliances and partners can provide you with a spectrum of professional IT services such as:

Disaster Recovery and Continuity Management

The Bright Solutions Disaster Recovery and Continuity Management Services (DRCMS) provides the answers that keep your business running if the unexpected happens, and guarantees minimal recovery time during an outage. We identify your essential business needs and resources, ascertain all possible risk scenarios and develop contingency plans that diminish your exposure. Our methods are backed by experienced professionals with tried and true risk management methodologies running real world, full time production data centers and systems.



Information Systems Security Management

To protect critical business services and assets, your organization needs to be confident that the security architecture is providing a robust, comprehensive defense. As the physical, network, system, and data architectures evolve over time, you must also ensure that security requirements and technologies remain aligned with security policy and compliance requirements.

We offer:

- Security architecture enhancement and design
- Penetration testing and vulnerability assessment (internal and external)
- Forensic investigation and intruder tracking
- Business continuity and disaster recovery planning

IT Governance

Through implementing adequate IT governance structures and processes, we assist companies in defining the decision, accountability, and performance reporting mechanisms to ensure appropriate management of all IT matters within the organization. We provide:

- IT strategic planning and roadmap development
- IT governance implementation supervision
- IT risk management
- IT service management
- IT resource management
- Performance measurement



Process Automation

We assist clients to achieve their intended benefits on time and within budget by assessing and transforming gaps in processes, technology and/or resources. We provide:

- Cost and value management
- IT feasibility studies, TCO and ROI
- IT process development and re-engineering
- Large scale network design and redesign



IT Controls Assurance

Controls over the IT processing environment are critical to provide assurance over both business data and business support infrastructure. Insufficient controls can result in poor, insufficient, or non-existence of the service provided by the IT organization. With the increasing dependency on IT for business, this situation will have a negative impact on business. Our alliances can help you with:

- IT audit and gap analysis
- IT risks assessment
- Network audit and assessment
- System/application technical audit
- Compliance with regulatory standards

Technical Support & Helpdesk

As an extension to our maintenance packages, we offer our clients the option to fully outsource their technical IT support needs to us. Depending on our clients' needs, we offer the appropriate level of support, ranging from on-call support to having a permanent team at the clients' premises.



Web Design



Do you need a web design that STANDS OUT from the competition?

A professional web design may be the answer that your on-line business is looking for. An effective graphic design will attract the customer to your website and provide them with confidence in selecting your company for their business needs. Our designers, located primarily in the United States, have experience in creating unique and innovative designs.

Let our team of experts create a custom website design for you. We offer many custom packages or you may request a special order tailored specifically to your needs.

E-Commerce

Are you thinking of opening an on-line shop to increase sales and reduce overhead?

At Bright Solutions, we provide you with an on-line shopping solution that utilizes the latest technologies. Our professional designers offer a simple time saving “one-stop solution” that effortlessly integrates all of your e-commerce and marketing tools into a single, easy-to-use online solution.

Features include:

- Complete e-commerce solution with integrated shopping cart software
- Free secure order processing
- Application site that runs on any hosting space — just publish your shop to start selling
- No limit on the number of customers in your shop
- Ready for integration with popular backend systems

- Interaction with many payment gateways and shipping providers
- Sales Manager Pro
- Real-time stock control
- Advanced discount functions
- Advanced promotional functions
- Advanced inventory functions
- Advanced sales analysis
- Advanced Search Engine Optimization (SEO)

Logo Design

Are you seeking a strong logo that will demonstrate a powerful market image?

At Bright Solutions, we will design a solid logo that can make the difference between success and failure for your business. This symbol represents your company and can ultimately play a major role when someone is deciding whether to work with your company.

Logo Design is an art and is very subjective. Because the first draft may not always be your idea of the perfect logo, we are flexible and will work with you until you are satisfied with the final product. Our designers are located mainly in the United States

When designing a company logo, the most important concern is to create one that is professional, original, and representative of your company's image.

We can also design your letterheads, business cards, flash logo, fax cover, envelopes, and brochures. Your designs will be delivered to you in various, soft-copy file formats that are ready for print or for use as you see fit.

Additional IT Services

We can provide our clients additional IT services such as rebuilding their existing application environment, asset control management, labelling, and printing services.

WHY USE BRIGHT SOLUTIONS

We set ourselves apart from the competition by providing solutions that are:

Perfectly tailored

Our solutions are designed to fit your needs and to add value to your organization. No matter how small a project might be, our engineers are committed to our 5-step project plan approach that ensures no details are overlooked. We take a business approach to all our services. Our solutions are aligned to your existing processes, and are always in line with your future plans.



Competitively priced

We waste no effort in searching the market for the best buys. We belong to a large network of hardware and software providers which enables us to quickly scan the market for the best vendors and prices. We maintain an updated vendor database to ensure rapid client response.

We operate within a structured, yet very dynamic atmosphere. Our team is focused on optimizing our resources and overheads to offer the best hourly rate on every service level.

Fully supported

We treat every transaction from a partnership perspective. This perspective helps us to keep in touch with our clients' expectations and needs. We have multilevel support options ranging from 24/7 on-site support down to the original manufacturer's warrantee.

Globally served

With our partners and allies located around the globe we are able to provide products and services that serve you locally and internationally, whether you have an office in one location or have offices around the world, Bright Solutions can provide you with the same quality of service worldwide.





To learn more about **BRIGHT SOLUTIONS**
or have any questions
please visit us at:
www.brightsolutions-sa.com

P.O. Box: **90114** Riyadh **11613** KSA
Tel. **01 465 3524**
e-mail: info@brightsolutions-sa.com